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## **EQUITY INVESTMENT EARNS MICHAEL A. DENNIS BOARD SEAT AT GENERALSPO RTS VENUE**

*Enables Sports Facilities Specialist To Expand Services,  
Add Operations and Sales Personnel to Support Growth*

**ROCHESTER, MICH.** (Nov. 15, 2006) – **GENERALSPO RTS VENUE** (GSV) of Rochester, Mich., announced that investor and entrepreneur Michael A. Dennis has been named Vice Chairman and President and has joined the company’s Board of Managers. The appointments are in keeping with Dennis’ recent capital investment in the company through Michael A. Dennis Holdings, LLC, which makes Dennis and his holding company the majority shareholder of GSV.

Dennis is partner and COO of New Jersey-based JNet Communications LLC, whose operations include cable installation and construction, as well as call center services. He is an original investor in GSV, one of the fastest-growing sports facilities specialty companies in the U.S. Dennis, through his holding company, became GSV’s largest investor in 2006 through the purchase of available shares and an additional equity investment, providing new working capital to help support the company’s growth by expanding services, adding operations and sales professionals, and broadening its reach in the sports facilities marketplace.

“Having Michael Dennis on the board of GSV provides valuable wisdom and experience to our management team and credibility within the business community overall,” said GSV CEO Jon Pritchett. “Michael is a proven winner who has been successful at every level throughout his business and personal life, and we are fortunate to have him join our team.”

A former student athlete at Dartmouth, Dennis held senior positions at AT&T, Lucent and Avaya, where he ran a multibillion-dollar service business before joining JNet. At the age of 45, he retired from Avaya to develop entrepreneurial initiatives, focusing on service related businesses and sports opportunities. In addition to his business endeavors, Dennis was the former chairman of INROADS – Central New Jersey, and is actively pursuing an advisory opportunity at the University of Vermont, his father’s alma mater.

“Jon and his team have created the kind of business with a unique value proposition and tremendous upside,” said Dennis. “I’m excited to be a part of a company with the level of vision and focus that GSV has.”

Based in Michigan and with executive offices in Raleigh, North Carolina, GSV is pioneering a new business category in the sports facilities industry. The company offers a range of integrated services for

venue owners, operators and developers. GSV's professional services include project development, design, estimating, finance, revenue generation, program management, construction, and operations for sports venues. Its synthetic turf division has been growing at a rate significantly greater than that of the industry overall, becoming one of the largest U.S.-based companies in the synthetic turf category. GSV is currently leading an effort to bring a breakthrough antimicrobial technology to the sports market for treating a variety of interior and exterior sports surfaces and equipment against harmful bacteria.

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For more information about GSV, visit [www.generalsportsvenue.com](http://www.generalsportsvenue.com) or to schedule an interview with CEO Jon Pritchett, please contact:

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