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**GENERALSPO RTS VENUE AND SPORTS CONSTRUCTION GROUP
ANNOUNCE ALLIANCE TO SERVE FIELD HOCKEY MARKET**

***GSV to Market AstroTurf 12™ Through
Sport's Leading Specialized Builder***

ROCHESTER, MICH. (February 1, 2007) – **GENERALSPO RTS VENUE (GSV)**, exclusive U.S. marketer of the new AstroTurf brand of synthetic sports turf systems, is aligning with Sports Construction Group (SCG) to provide AstroTurf 12 synthetic turf for specialized field hockey installations. AstroTurf 12 is a short-pile, knitted nylon product recognized worldwide as the preferred surface for field hockey.

The iconic AstroTurf brand was recently reintroduced to the sports market by GSV, offering advanced, state-of-the-art, multi-sport and specialized synthetic turf systems with proprietary engineered technologies. The new AstroTurf systems have reestablished the brand as the synthetic turf industry's leading innovator, designing and producing a new generation of products for today's athletes.

Cleveland-based SCG is the nation's top designer-builder of field hockey pitches, a demanding and highly specialized category requiring fields with high degrees of planarity, extremely tight tolerances and sophisticated drainage systems. Even slight deviations in elevation or "trueness" can affect ball roll, and the best pitches retain just enough water to produce ideal conditions while not inhibiting competitive play.

"AstroTurf 12 is the ideal synthetic turf for field hockey," said SCG VP Jim Savoca. "The alliance between our companies enables us to provide category leadership in the sport of field hockey that no one else can approach."

Savoca and SCG VP Sports Marketing Lee Defreitas each have long-standing affiliations with the AstroTurf brand, and together have consulted within the sport of field hockey for more than 50 years. "The guys at SCG stand alone as experts in the design and construction of field hockey pitches," said Jon Pritchett, GSV CEO. "Not only do Jim and Lee know everyone in the sport in the U.S., they have mastered the craft of building near-perfect pitches with skill and precision, something the coaches and players demand."

USA Field Hockey specifically chose AstroTurf 12 for the resurfacing of the field hockey pitch at the U.S. Training Center in Chula Vista, California.

"We want to prepare our teams for top level international competition, and we've found that we can accomplish this by training and competing on AstroTurf 12," said Sheila Walker, Executive Director of USA Field Hockey.

USA Field Hockey Technical Director Terry Walsh added, “I consider this surface to be the best there is. Players exhibit their best skills on AstroTurf 12.”

In addition to the state-of-the-art turf products under the AstroTurf brand, recent innovation from GSV includes an exclusive, first-to-market agreement with the developers of a Sports Antimicrobial System (SAS) that includes SportsAide and TurfAide™, treatments designed to help safeguard the health of athletes by protecting facilities against bacteria that can cause dangerous infections such as staph. Powered by the proven AEGIS Microbe Shield®, TurfAide is offered in all AstroTurf branded systems, including AstroTurf 12.

Based in Michigan and with executive offices in Raleigh, N.C., Richmond, Va., and San Diego, GSV www.generalsportsvenue.com offers a range of integrated services for sports venue owners, operators and developers. GSV’s professional services include project development, design, estimating, finance, revenue generation, program management, construction, and operations for sports venues. Aided by its sports turf division, GSV has been among the fastest growing companies in the sports construction industry.

Please visit www.AstroTurfUSA.com. To schedule an interview with individuals quoted in this press release, please contact:

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