



February 6, 2009

To Whom It May Concern

Re: FOX SPORTS "Operation Field Rescue" and AstroTurf

I have had the privilege of working with General Sports Venue and AstroTurf USA over the past year on the "Operation Field Rescue" television program, of which I am the Co-Executive Producer. OFR is a FOX Sports program which uses the power of youth football, urban redevelopment, local NFL team outreach, NFL Youth Outreach and former NFL player/personalities to generate public/private initiative to fund the renovation of important stadiums/fields/parks where football has played a critical role in the positive character development of young men and women.

Our first project together was in Northeast Philadelphia, where GSV and AstroTurf proved to be irreplaceable partners in the initiative to restore Billy Gambrel Field. In conjunction with the Philadelphia Eagles and several key local elected officials, we were able to complete a major renovation of this park, which has served youth football teams for over 30 years.

Under challenging circumstances and very tight timelines, GSV/AstroTurf moved mountains to ensure the project was completed in time for not only our Thanksgiving television special, but also for the Pop Warner Championship games. I personally worked with GSV Chairman, Michael Dennis, and CEO, Jon Pritchett from the conceptual phase through to completion and the dedication ceremony. At all times, their organization performed at the highest level of excellence and professionalism. It is not inaccurate to say that without the help and support of GSV/AstroTurf USA, the project would have failed.

I am proud to of worked with the team and GSV/AstroTurf and can personally recommend them for any future synthetic turf projects. Please feel free to call me with any questions.

Warmest Personal Regards,

Rick Horrow
Co-Executive Producer
Operation Field Rescue