



January 16, 2008

Mr. Jon Pritchett, CEO
GSV
11550 Common Oaks Drive
Suite 206
Raleigh, North Carolina 27614

Dear Jon:

All of us involved with Reebok's American football footwear are extremely excited about the relationship that we have begun with GSV Astroturf in the summer of 2007. The opportunity for our designers and engineers to work with GSV's technical staff so that we can provide the safest and best performing football cleats for our contracted NFL players is extremely exciting. We feel that GSV's Astroturf products are the most innovative, performance synthetic surfaces on the market. The chance to learn how our cleats interface with these new surfaces is something that will most definitely allow Reebok to make a difference for the NFL players that will wear our football shoes in the future.

I'd like to thank you again for your interest in working closely with Reebok. We look forward to the opportunities that our joint research will provide. Best wishes to GSV in 2008.

Sincerely,

A handwritten signature in black ink that reads "Don Gibadlo". The signature is written in a cursive, flowing style.

Don Gibadlo
Vice President Cleated Team Sports