



**Pop Warner Little Scholars, Inc.**  
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November 13, 2008

Mr. Jon Pritchett, CEO  
General Sports Venue  
AstroTurf USA  
11550 Common Oaks Dr.  
Suite 206  
Raleigh, NC 27614

Dear Jon:

We really enjoyed working with General Sports Venue (GSV) on the "make-over" of Gambrel Field in north Philadelphia last year.

Under difficult circumstances and a relentless timeline for the TV show, your company really came through. At the same time, everyone from GSV was very professional and a pleasure to deal with. When I tell people how quickly that project came together and the quality of the finished product, they are stunned.

The quality of the GameDay Grass field is so good that our Eastern Region Pop Warner is utilizing it again this year for some of their final round Regional Play-Off games, which is a sincere testament to your company's work.

We certainly recommend GSV very highly for your proposed project in New Orleans. Knowing the level of quality that you would provide, we would certainly like to consider that venue for possible Southwest Regional Pop Warner Championships. Those Regionals include 8 football games played by 16 Pop Warner teams, and, additionally, at a suitable nearby venue, the Regional Cheer & Dance Championships for 8,000-10,000 participants and spectators.

Please feel free to give my contact information to anyone who would like to discuss the AstroTurf products and labor your company provides.

Sincerely,

Jon Butler  
Executive Director  
JCB/jc