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**NEW YORK CITY HIGH SCHOOL FOOTBALL CHAMPIONSHIPS  
PLAY OUT ON STATE-OF-THE-ART ASTROTURF® FIELD  
AT BROOKLYN'S MIDWOOD HIGH SCHOOL**

*New AstroTurf® GameDay Grass™ XPe Field Donated by NFL in Coordination  
With New York City Department of Education and PSAL*

RALEIGH, NC. & BROOKLYN, NY. (November 25, 2008) – Six leading high school football programs from across New York City are getting a feel for the state-of-the-art AstroTurf® GameDay Grass™ XPe synthetic surface at Midwood High School in Flatbush, Brooklyn, the site of the 2008 Public School Athletic League (PSAL) high school football championships. The varsity football playoffs are contested each year in three different tier divisions: the PSAL Cup, PSAL Bowl and PSAL City Championship.

At noon on Saturday, Nov. 29, Staten Island's Port Richmond and Brooklyn's Fort Hamilton will battle it out at Midwood Field for the City Championship. On Sunday, Nov. 24, George Washington (Washington Heights, Manhattan) defeated Far Rockaway (Queens) for the Cup Championship, and New Dorp (Staten Island) claimed the Bowl Championship with a win over Erasmus Hall (Brooklyn).

The 66,500 square-foot field at Midwood was installed by AstroTurf® and donated by the NFL as part of NFL Play 60, a youth health and fitness campaign encouraging kids to be active for at least 60 minutes a day. Considered to be one of the best sports surfaces in the greater New York area, the field is used by both Midwood and nearby Edward R. Murrow High School, in addition to hosting city-wide playoffs, all-star games and other events.

“We love everything about it – everyone's banging on our door to use it,” said Midwood Athletic Director Mary Anne Elder. “We have two football teams, two soccer teams and two lacrosse teams using the field, in addition to over 8,000 kids who get to enjoy the field for PE. It's fabulous, and we are extremely grateful to everyone involved that helped provide this to our community.”

AstroTurf® GameDay Grass™ XPe, an innovative polyethylene infill system that simulates the appearance of plush, natural grass, was the optimal choice for the intense, multi-sport use the field would receive at Midwood. The durable synthetic turf also features TurfAide®, a factory-applied antimicrobial agent standard in all AstroTurf® products, to combat a wide variety of bacteria including staph and MRSA.

The New York City Department of Education and PSAL were instrumental in identifying Midwood as a school and location deserving of a new field. AstroTurf® also provided fields to the NFL for the Play 60 Youth Football Festival clinics held in New York City in April and September.

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“We are proud to be part of this effort to provide young athletes throughout New York City with state-of-the-art synthetic turf systems that are safe, durable and environmentally friendly,” said Michael Dennis, GSV Chairman. “We congratulate all the players and coaches competing for PSAL football championships, and hope they enjoy competing on the AstroTurf® GameDay Grass™ at Midwood as much as we enjoyed providing it.”

### **About AstroTurf®**

The iconic AstroTurf® brand offers advanced, state-of-the-art, multi-sport and specialized synthetic turf systems with proprietary engineered technologies, leveraging the industry’s only vertically integrated manufacturing system. The relaunch of AstroTurf®, including the enlistment of football legend Archie Manning as ambassador for the brand, has positioned it again as the leading innovator in the synthetic turf industry, with a growing number of high schools, colleges, professional sports teams and municipalities selecting AstroTurf®-branded products for their premium quality, technical superiority and safety. AstroTurf® is a registered trademark of Textile Management Associates, Inc.

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